

Elaine Bossé, M.A.

UX Consultant

Professional bilingual (French & English, written and spoken)

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Summary

With experience in Web projects management and interface development, I specialize in interaction design, information architecture and ergonomics. Analyzing complex systems and ideas, I create wireframes, mockups or fully functional interfaces, delivering a completed product that will answer your needs and those of your clients.

Dynamic, mindful and details-oriented, I work in perfect harmony with a team, whether multidisciplinary or specialized. Able to work with IT or Engineering teams, I understand technical challenges from a UX and UI point of view and I translate them to increase the awareness of my colleagues. I am always developing my analytical mind, strengthening my iteration process and contributing to better the UX and information technologies world.

Experience

2018 +

UX Consultant

Elaine Bossé (Québec)

Customer research & interviews, information architecture, interface design, user experience design, Q&A, data analysis for traditional & e-commerce (B2B and B2C) clients.

Main clients: Desjardins, Entreprises Robert Thibert, Education and Water Monitoring Action Group, La Belle Blanche.

2015 - 2017

UX Specialist

Absolunet (Montréal)

Benchmark, customer research, information architecture, UX and UI, Q&A, data analysis for e-commerce (B2B and B2C) clients.

Main clients: Cirque du Soleil, Primeau Vélo, Souris Mini, Gaz Metro, Loto Québec (Pool Mise O Jeu), SAIL / Sportium.

2013 - 2014

Interface designer

Ciena (Ville Saint-Laurent)

Interface design and development (HTML, CSS3, Less, Javascript), documentation, product verification and Q&A.

2012 - 2013 **Web Project Manager**
O2 Web (Québec, Montréal)

Project management, ergonomics and information architecture, training, interface design, Q&A.

Main clients: Abbvie (Patients At Heart), Coveo, CSST, Saint-Jean-Eudes, les Prix Nobilis, Épiderma, Fondation de l'Institut Universitaire en Cardiologie et Pneumologie de Québec

Education and certifications

Université Laval

2011 - 2012 Masters in Interaction Design
2008 - 2011 Bachelors in Graphic Design

Interaction Design Foundation

2017-2018 Psychology of Online Sales
Top 10% of class

Google

2013 Certification Google Digital Analytics Fundamentals

Publications

2012 Essay : « Twitter vers la consommation d'actualité »
On the issue of news consumption in Quebec using Twitter and social networks, we have attempted to provide visual changes to the iPhone application to include some notions of participatory journalism.

Extracurricular activities

2012 - 2013 Communication VP
Association étudiante aux Études Supérieures en Design (AEESD)

2012 - 2013 President
Association étudiante en Design graphique